

# Amber Tai

## Data Reporter, Data Graphic

(857)381-7230

ambertai@bu.edu

[Portfolio](#)

[LinkedIn](#)

[Vimeo](#)

Business and data reporter with 6+ years of experience covering finance, policy, and investigative stories across print, broadcast, and digital platforms. A Boston University MS in Journalism graduate with work published in the Associated Press and Boston Business Journal. Launched a bestselling financial magazine and created data-driven features exploring social and economic trends. Skilled in analyzing datasets with R and SQL, and in translating complex information into compelling, accessible narratives supported by original data analysis and visualization.

### HIGHLIGHT PUBLICATIONS

#### Data Analysis

[Where Are the Doggiest Neighborhoods in NYC? Here's What the Data Shows](#)

#### The New Bedford Light

[Question 3 would allow rideshare drivers to unionize](#)

#### Associated Press

[When House members travel the globe on private dime, families...](#)

#### Boston Business Journal

[Mass. public pension fund hits record high](#)

#### Boston Business Journal

[Local Asian business owners face worsening conditions, says...](#)

#### The College Contemporary

[From Sidewalks to Subways: The Hardships Behind Street Performance](#)

### EMPLOYMENT

Sep.-Dec. '24

BOSTON, MA

#### Statehouse Reporter, Boston University Statehouse Program

- Broke exclusive stories on local business and economic issues, contributing to *Boston Business Journal*
- Developed in-depth reporting on Massachusetts Statehouse economic policy discussions

JULY '20 - JULY '23

TAIPEI, TAIWAN

#### Managing Editor/Writer, Good Finance Securities Co., Ltd.

- Led and launched a new financial magazine, overseeing editorial direction and strategy
- Reduced content errors by 30% by streamlining editorial review workflows and implementing a fact-checking system
- Pitched, scripted, and produced an *animated financial literacy series*
- Secured collaborations with industry leaders, elevating the publication's credibility
- Achieved bestseller status at Taiwan's largest bookstore within a month of launch

OCT. '19 - JUNE '20

#### Freelance Writer

- Transformed a Taiwanese think tank's investigative report into an engaging content series by designing and conducting high-profile interviews with legislators, government officials, city councilors, and Taiwan's Ambassador-at-Large
- Scripted a 20-minute YouTube news talk show, delivering in-depth political and global analysis, and wrote daily 5-10 minute segments for a podcast, covering the world's most pressing or intriguing events
- Contributed investigative and feature stories for broadcast, profile stories for print media, and a 30-minute historical documentary for Taiwan's Public Television Service

FEB. '18 - OCT. '19

TAIPEI, TAIWAN

#### Feature Reporter, Sanlih E-Television

- Anchored daily financial news segments, earning the highest viewership rating in the daytime slot
- Produced features that were among the network's most-viewed business reports
- Generated over 1,000,000 YouTube views within three months for digital news segments

SEPT. '15 - JAN. '18

TAIPEI, TAIWAN

#### Political Reporter, NEXT TV

- Secured exclusive interviews with key political figures, breaking high-profile stories
- Led coverage of the Taipei Summer Universiade 2017, providing real-time political and economic insights

### SKILLS

• Political reporting	• AP style	• Documentary production
• Economic reporting	• Adobe Creative Suite	• Data analysis in R and Google Sheets
• Feature reporting	• Multimedia storytelling	• Data scraping
• Writing	• Anchoring	• Datawrapper
• Content curation	• Script writing	• Tableau

### EDUCATION

'23 - '25  
BOSTON, MA

MS in Journalism, Boston University